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# microBYTES™

*A Hardy Diagnostics eNewsletter*



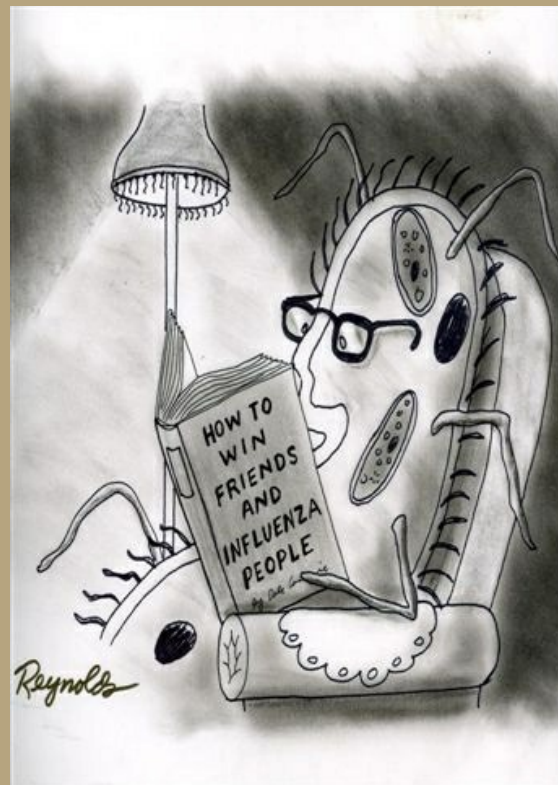
February, 2016

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*Hot off the press...*

## *New Culture Media Catalog*

*Micro Musings...*



*New weapons...*

**Enlisting paint, curtains,  
and linens against  
the war on Hospital**



Hardy announces its new catalog of all culture media offerings. This 85 page booklet contains descriptions of the 2,700 products that Hardy manufactures for the microbiologist.

Send me the paper version.

Please have an account rep contact me about a price quote.

\* \* \*

**Rapid Strep Grouping**

**StrepPRO**



Hardy's StrepPRO will quickly type your strep isolates by latex agglutination. It features a clear

# Acquired Infections.



Find out  
*what's new and  
how we can prevent these costly and  
devastating diseases...*

## Fun Facts about Leap Day

*Do you know why  
there is a February 29th?*



As it takes the Earth 365.2422 days to orbit the sun and the current Gregorian calendar only has 365 days, since an extra day is added to help synchronize the calendar year with the solar year.

Every four years, a leap year with 366 days occurs. Leap years occur in February and were first introduced by Julius Caesar more than 2,000 years ago. Before this, the Roman Empire followed a 355-day calendar with an extra month every four years.

and distinct read-out without cross reactivity. It will even give you results for Group D.

[Watch](#) a short video.

[Order](#) the kit now.

[See](#) the brochure.

[View](#) all our latex kits.

\* \* \*

*Announcement!*

## Hardy Purchases QuickSlide

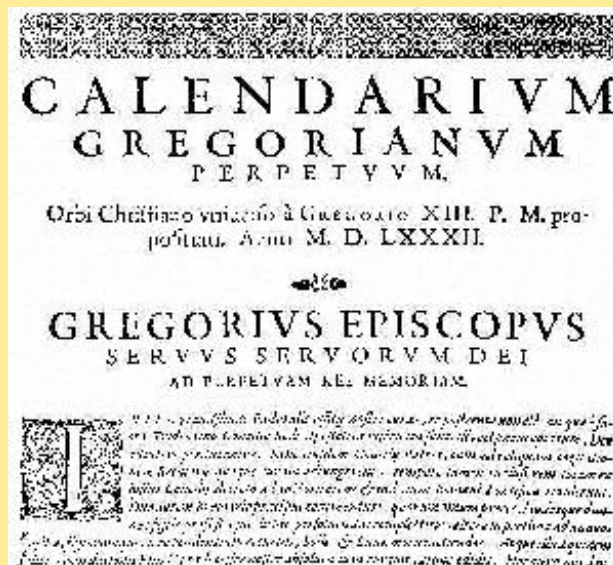


We are pleased to announce that, in January, Hardy Diagnostics completed the purchase of GG&B Company and now offers these products to its customers under the name, QuickSlide™. Now Hardy can offer a selection of automated slide stainers for either Gram, AFB, or hematology stains. All of the QuickSlide stainers offer low to no maintenance, patented technology, great service, and at a reasonable cost!

[View](#) the QuickSlide website.

Julius Caesar introduced the first leap year around 46 B.C., but his Julian calendar had only one rule: Any year evenly divisible by four would be a leap year.

The Julian calendar created too many leap years, but the math wasn't tweaked until Pope Gregory XIII introduced his Gregorian calendar more than 1,500 years later. There's a leap year every year that is divisible by four, except for years that are both divisible by 100 and not divisible by 400. The year 2000 was a leap year, but the years 1700, 1800 and 1900 were not. The added rule about centuries (versus just every four years) was an additional fix to make up for the fact that an extra day every four years is too much of a correction.



The chances of having a birthday on a leap day are about one in 1,461. Those that do are called "Leapers."

Leap year traditions: It's acceptable for a woman to propose to a man on Feb. 29 in Ireland. The custom has been attributed to St. Bridget, who is said to have complained to St. Patrick about women having to wait for men to propose marriage. Patrick supposedly gave women one day to propose.



George Washington was born on either Feb. 11,



**Read the Press Release.**

**Please contact me to discuss automated slide stainers.**

*For Strep Season...*

## PYR Test

Hardy offers an easy, low cost, and rapid method to confirm Group A Strep from culture on a convenient card.



See the procedure.

Order now.

Review all our rapid tests.

Guaranteed satisfaction!

\* \* \*

TB MODS from Hardy

*Identification AND*

1731, or Feb. 22, 1732, depending on which calendar you consult. At the time George was born, England and its colonies were following the [Julian calendar](#), instituted in 46 B.C. by the eponymous Julius Caesar. By that calendar, Washington was born on Feb. 11, 1731. But in 1752, England switched to the Gregorian calendar, at which time Washington's birthday was retroactively bumped up to Feb. 22, 1732, to stay consistent with his age.

\* \* \*

*Online Ordering Made Easy!*



Watch a short video to learn how easy it is to order from Hardy on-line!

*Pick. Click. You're Done!*

\* \* \*

*Optical oddities...*

## Susceptibility for TB in 7 to 10 days!



Hardy's low cost TB MODS kit\* will detect and perform a susceptibility test for tuberculosis within 7 to 10 days. No instrumentation is needed other than an inverted microscope. Please allow us to show you how TB MODS can save time and money in the battle against TB.

[More information](#)

Please [have](#) an account rep contact me.

\*Not available in the US.

\* \* \*

## Brain teasers

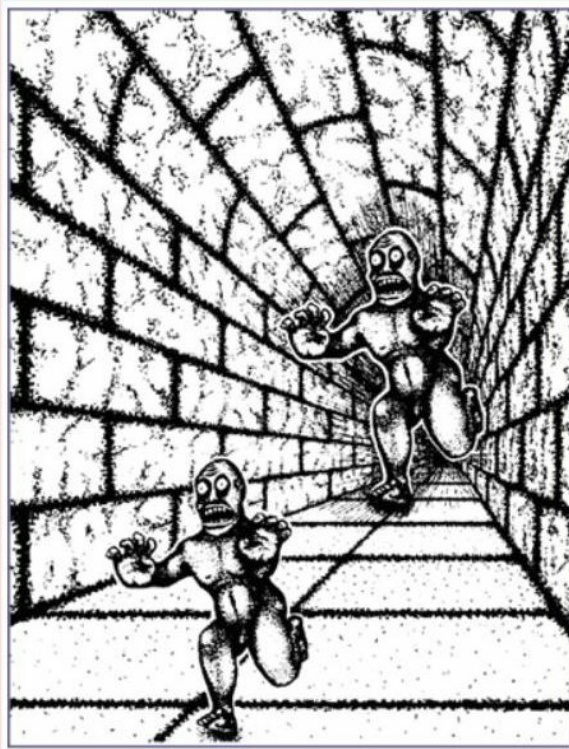


OK, this one might get you frustrated...

Get your aggravation [here](#).

*Compact Dry...*

## Do you do plate counts?



Which of these identical monsters appears to be bigger?

*"Believe half of what you see  
and none of what you hear."  
~ Marvin Gaye ~*

*A famous collaboration...*

## The Pasteur Team

Ever wonder how Louis Pasteur managed to accomplish all he did during his lifetime? Perhaps his wife and diligent assistant Marie Laurent Pasteur deserves some credit.



If you perform plate counts for the food or beverage industries, you will want to try out the new Compact Dry plates. Fast and easy inoculation. No need for a spreader. Room temperature storage. Simple, colorful chromogenic read-out.

[Learn more...](#)

[See our complete Food microbiology offering.](#)

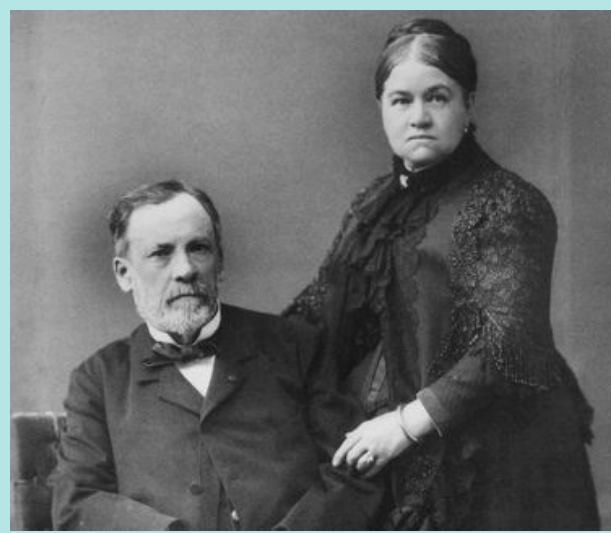
[Send me your paper food micro catalog.](#)

[Please have an account rep prepare a price quote for me.](#)

\* \* \*

*All formats available...*

## Control Organisms



Marie was working as an assistant professor at the University of Strasbourg when she met Louis Pasteur, a young professor of chemistry. At the time, her father was the rector of the university. They soon fell in love, and, as a wise move on Louis' part, they got married in 1849 after he sought the permission of Marie's father.



They had five children together, but only two lived into adulthood. Having suffered the tragedy of losing three children to typhoid fever (caused by *Salmonella typhi*), Louis and Marie were even more determined to discover the cause and a cure for the various infectious diseases which occupied their time in the research lab.





Hardy offers a complete selection of microorganisms for your QC program. These MBL organisms are licensed derivatives from ATCC. They are available in the swab or pellet format; qualitative or quantitative. Order from Hardy for immediate service and delivery.

[View](#) the entire catalog online.

[Request](#) a paper catalog.



Marie had a keen interest in Louis' work and served as his assistant and secretary for many years. She helped to raise silkworms when they discovered the virus that caused the devastation of the silkworm industry in France. Later, she took care of the children that had been afflicted by rabies when they tested the vaccine that prevented the horrifying effects of that disease.

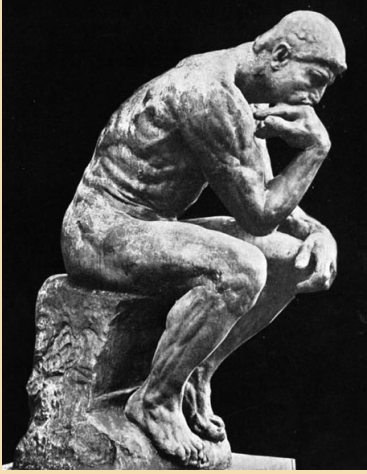
After the founding of Pasteur Institute, she lived with Louis in specially built quarters on the premises. She continued to live there after the death of Louis in 1895 until the time she died in 1910. They had been married 46 years. She was buried on the grounds at the Pasteur Institute after she lived to see her 84<sup>th</sup> birthday.

Pasteur's associates considered Maria to be a very important factor in success of her husband and their laboratory, thus making a significant contribution to the fledgling field of microbiology that is often overlooked.

**Think about it...**

## Zika Virus Update

Last week, American health authorities reported last week that nine pregnant women in the United States have tested positive for the Zika virus, One of the women gave birth to a baby with microcephaly, a



\* If all those psychics know the winning lottery numbers, why are they all still working?

\* I just got skylights put in my place. The people who live above me are furious.

\* Why do they sterilize needles for lethal injections?

\* Do they have reserved parking for non-handicapped people at the Special Olympics?

\* \* \*



Calvin Coolidge  
1872 ~ 1933

*Governor of Massachusetts and  
later President of the United*

defect that has been associated with the virus. At least one other had an abortion after severe brain atrophy was detected in the fetus.



Of the other women, one also had an abortion, two miscarried, two delivered healthy babies, and two are still pregnant, according to the Centers for Disease Control and Prevention, which reported the nine cases. All of the women had traveled to a country or territory where Zika is circulating.

Last month, health officials in Hawaii reported the birth of the first microcephalic baby linked to the Zika virus in the United States in a hospital in Oahu. Microcephaly is a condition in which babies are born with small heads and sometimes damaged brains. It was also reported that three women living in Iowa tested positive for Zika after traveling to the Caribbean.



In the meantime, the CDC has warned pregnant women not to attend the Olympics in Brazil in August this year. Also, since the disease can be sexually transmitted, if a male partner of a pregnant woman attends the Games, the pregnant woman should make sure to use condoms correctly or not



*States from 1923-  
29. Affectionately known as  
"Silent Cal," but often had  
something significant to say!*

"You can't know too much, but  
you can say too much."

"We cannot do everything at  
once, but we can do something  
at once."

"The business of America is  
business."

"I have noticed that nothing I  
never said ever did me any  
harm."

"If you don't say anything, you  
won't be called on to repeat it."

"To live under the American  
Constitution is the greatest  
political privilege that was ever  
accorded to the human race."

"Nothing in this world can take  
the place of persistence. Talent  
will not; nothing is more  
common than unsuccessful men  
with talent. Genius will not;  
unrewarded genius is almost a  
proverb. Education will not; the  
world is full of educated  
derelicts. Persistence and  
determination alone are  
omnipotent."

"Don't expect to build up the  
weak by pulling down the  
strong."

"Collecting more taxes than is  
absolutely necessary is legalized  
robbery."

have sex for the duration of the pregnancy.

*Websites for current information...*

[Pan American Health Organization \(PAHO\)](#)

[The Centers for Disease Control \(CDC\)](#)

[The World Health Organization \(WHO\)](#)

## RUBES



[Find more](#)

of Leigh Rubin's cartoon humor.

Want to [book Leigh](#) as a speaker at your next event?

"No person was ever honored for what he received. Honor has been the reward for what he gave."

"The nation which forgets its defenders will be itself forgotten."

\* \* \*

**microBYTES™**  
A Hardy Diagnostics eNewsletter

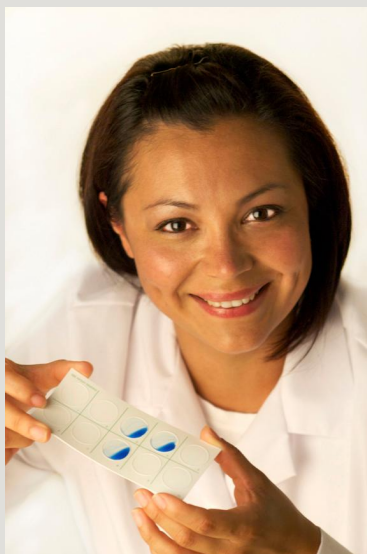
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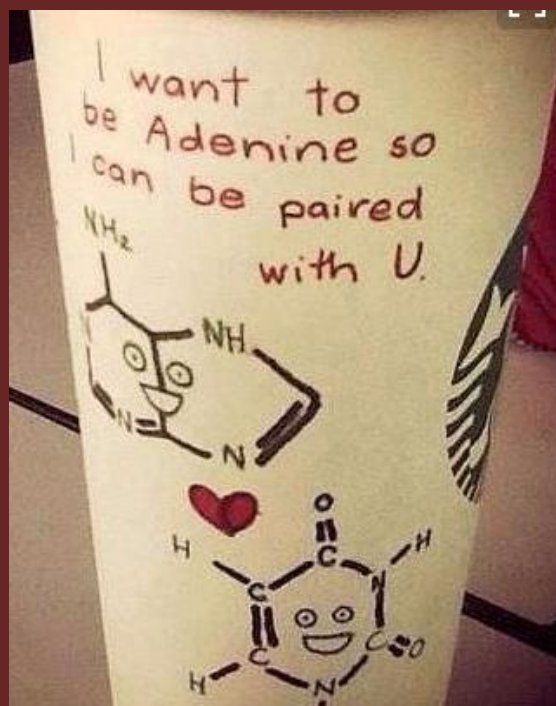
[CLICK HERE](#)

*Did you know?*



**Hardy Diagnostics...**

- Manufactures over 2,700 microbiology products for you to choose from.



chemical pick-up lines

## Making Bad Chemisty



- A neutron walks into a bar and says "How much for a beer?" The bartender replies, "For you, no charge."
- If you are not part of the solution, you are part of the precipitate.
- What can you do with a sick chemist? If you can't helium or curium, then you have to barium.

- Stocks over 13,000 laboratory products for your "one stop shop" experience.
- Is celebrating its 36th year of serving microbiologists.
- Manufactures from two ISO certified factories in California and Ohio.
- Maintains nine distribution centers in the U.S. for faster turn around time to your lab.
- Is ISO 13485 certified for the manufacture of medical devices to give you confidence in our products.
- Offers you detailed technical inserts, comprised of over 4,500 pages of information regarding microbiology.
- Services over 10,000 labs and maintains a worldwide network of over 65 distributors.
- Is a 100% Employee-Owned company. *"If we act like we own the place...it's because we do!"*

View a [Corporate Profile](#).  
 See the [Company Video](#).  
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As Hardy Diagnostics enters its 36th year of serving

- Know any good chemistry jokes?  
I don't zinc so.
- I have to tell bad chemistry jokes, because all the good one argon.

## Important notice for our clinical customers



The Centers for Medicare and Medicaid Services (CMS) updated requirements for end user quality control (QC) testing of CLIA non-waived tests effective January 1, 2016.

As part of this change, CMS no longer recognizes the CLSI M22-A: *"Quality Control for Commercially Prepared Microbiological Culture Media"* document or its reference to media exempt from end user QC. Consequently, end users must now document QC testing for all microbiology media using either CMS/CLIA default QC guidelines or through the laboratory's Individualized Quality Control Plan (IQCP).

Hardy Diagnostics has not changed its Quality Control Program and is unaffected by the CMS change. However, because of the impact to our customers, we have discontinued providing QC Vouchers with shipments because the M22 reference to exempt media is no longer accepted by CMS.

As an alternative to the QC Voucher, we recommend end users maintain documentation of



microbiologists in the laboratory, I would like to thank each of our customers for their support and loyalty. It truly has been a pleasure to serve you!

If there is any way that we can improve or expand upon our service, would you please let me know?

[Send Jay a message...](#)



Jay Hardy, CLS, SM(NRCM)  
President  
HARDY DIAGNOSTICS

Hardy's QC specifications using our Certificates of Analysis (CofA). Electronic copies of our CofA can be found on our website at the following [location](#). In addition, we have an [IQCP landing page](#) with additional information, and we're providing customers with the following [QC Voucher letter](#) to inform you of this important change.

“  
**Let food be thy medicine  
and medicine be thy food**  
Hippocrates”

