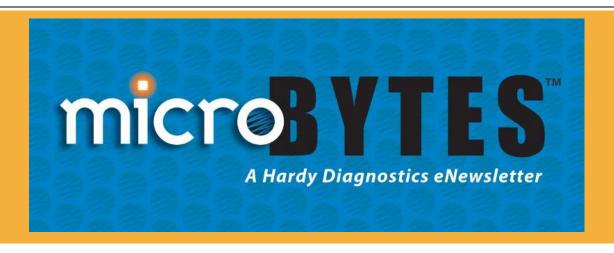
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a culture of service...

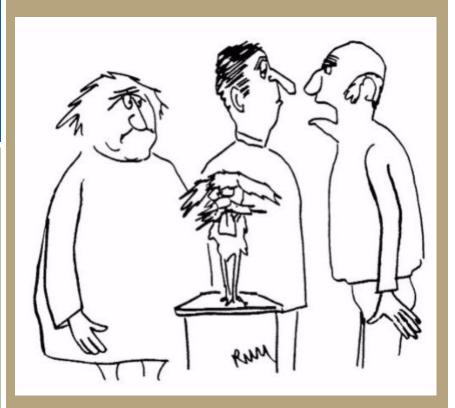
November, 2017

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For the detection of Group B Strep...

**Carrot Broth One Step** 

Micro Musings...

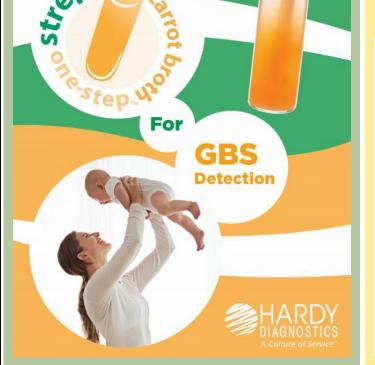


"She'll kiss the dog on the mouth, but she won't drink out of my coffee cup!"

Pharmacy Microbiology - Compliance with USP <797>



Media Fill Challenge Testing



- Improved...No tile addition is needed!
- Detects hemolytic Group B Strep from the initial broth culture
- Provides results in as little as sixteen hours
- Found to be 100% sensitive and up to 100% specific in a recent study

Learn more...

Request samples.

Place your order.

\* \* \*

Hardy...your one stop shop for

Food and Beverage
Microbiology



wreath in chancinge resums



Hardy offers a complete line of products for the pharmaceutical arena to comply with the new USP <797> guidelines.

Learn more...

\* \* \* \*

### Cannabis Testing





Hardy offers many products for the microbiological testing of cannabis. See the related products here...

\* \* \* \* \*

See our online catalog.

<u>View</u> a short video on what we can do for you.

Request our paper catalog.

\* \* \*

Gram Staining made easy...



No Mess! No Stress!



Resistance to  $\beta$ -Lactam Antibiotics

### Hep A Strikes in San Diego

On September 1, 2017, San Diego County officials declared a state of emergency due to a major outbreak of Hepatitis A in the region.



Since November 2016, 544 infections and 20 deaths have been reported. In comparison, for the last five years, San Diego County has recorded only 28 cases annually on average. Among the recent outbreak of reported cases, the majority have been homeless individuals and/or illicit drug users, including those who associate with them. The remaining population of reported cases has been from individuals lacking documentation.



Hardy's GramPRO is the world's most consistant, repeatable, and reliable way to perform a Gram stain. Find out why...

Watch a brief video about how easy it is to set up the GramPRO in your lab.

**Learn more about the GramPRO 1.** 

<u>Please</u> contact me to discuss automated slide stainers.

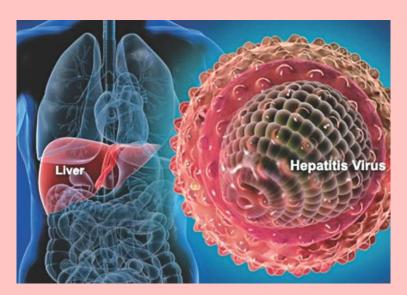
Showing 2,700 products!

### Hardy's Culture Media Catalog



Hepatitis A (HAV) is a viral infection leading to inflammation of the liver, which is usually transmitted through contaminated food or water. It can also spread through person-to-person contact via the fecal-oral route or via direct contact with HAV infected bodily fluids as with sexual contact. HAV transmission has also been epidemiologically linked to infected food handlers.

When a person infected with the virus doesn't wash his or her hands after using the bathroom, everything in the environment that is contacted can become contaminated. When people touch a contaminated surface and fails to wash their hands before eating, or consumes contaminated food or drink, they, too, may become infected with the virus.



Symptoms include fever, fatigue, nausea, loss of appetite, yellowing of the eyes (jaundice), stomach pain, vomiting, dark urine, pale stools, and diarrhea. Some individuals will experience no symptoms whatsoever. Typically, symptoms usually last around two months with an expected full recovery for most healthy

individuals. However, symptoms may last as long as six months for individuals with suppressed immune systems or those with other health-related diseases. While symptoms may be acute and severe, the recommended treatment for infection usually involves ensuring adequate rest, increasing fluid intake, and practicing good nutrition. Antibodies produced as a result of infection last a lifetime and will protect against a re-infection.

Since HAV infection is primarily transmitted through poor hygiene of infected individuals, the methods employed to combat the spread of infection by health officials in San Diego County are to increase sanitation in public restrooms, deploy over 100 hand washing stations in public areas, disseminate information to increase

This 85 page booklet contains descriptions of the 2,700 products that Hardy manufactures for the microbiologist.

View the digital version.

Send me the paper version.

<u>Please have</u> an account rep contact me about a price quote.

Phraseology...

### "Caught Red-Handed"



This phrase dates back to the 1400s. In Scotland there were laws against the illegal poaching of animals. If someone were caught with blood on their hands they were swiftly punished. The first documented mention of the "red hand" is from the Scottish Acts of Parliament of James I

written in 1432.

\* \* \* \* \*

### What is Hardy all about?

<u>View</u> a short video to find out...



public awareness, and vaccinate at-risk individuals. Other considerations include placing mobile showers and clothes washing stations in areas where homeless populations congregate. Due to an emergency declaration, additional State and Federal funding is likely to become available to support this effort.

More information from the CDC.

by Marcus Zuzow R&D Technician HARDY DIAGNOSTICS

\* \* \*

### Trio Bas Air Samplers



Two heads are better than one!

Now with Bluetooth capability!

#### **Brainteasers**



A brainteaser a day...

Keeps the dementia away!

Begin the workout <a href="here">here</a>...

**.** 

Trio Bas from Orum International has a robust impact air sampler for every type of use. Single, double, or triple heads are available from Hardy Diagnostics.

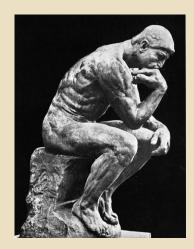
- Watch a short video that will explain why the Trio Bas is the best choice for your clean room.
- See the complete Trio Bas catalog.
- Please have a sales rep contact me about air samplers.

#### Testimonial from a Pharmaceutical Lab worker...

"The two heads of TRIO BAS DUO air sampler was one of the best investments during the last two years. The laboratory staff responsible of the bacteriological sampling is able to double the number of environmental microbial cycles per day. This means more efficiency and lower cost, together with the possibility to increase in the future the number of sampling in other areas of the premises."

\* \* \*

#### Think about it...



- \*If you attempt to rob a bank, you won't have any trouble with rent/food bills for the next 10 years, whether or not you are successful.
- \* Do twins ever realize that one of them is unplanned?
- \*What if my dog only brings back my ball because he thinks I like throwing it?



# Is it Viral or Bacterial?

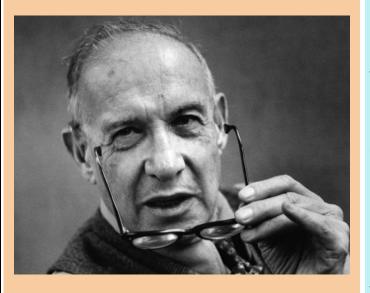
In an attempt to reduce the inappropriate use of antibiotics, researchers at the University of Rochester have developed a

\* If poison expires, is it more poisonous, or is it no longer poisonous?

\* Which letter is silent in the word "Scent," the S or the C?

\* \* \*

Wisdom to Ponder...



### Peter Drucker 1909 ~ 2005

Austrian born American Management guru, author, and consultant. Often described as the "Father of Modern Management."

"Management is doing things right; leadership is doing the right things."

"The best way to predict the future is to create it."

"Knowledge has to be improved, challenged, and increased constantly, or it vanishes."

"Most of what we call management consists of making it difficult for people to get their work done."

"There is nothing so useless as doing efficiently that which should not be done at all."

tool that physicians can use to distinguish between a bacterial or viral infection in a patient that is suffering from an infection. Antibiotics are useless in treating viral infections; sadly, bacterial resistance is stimulated by the indiscriminate and often unnecessary use of antibiotics. Soon, it is hoped that these rapid tests will be available to ascertain if antibiotics are warranted for a particular patient's infection.



The researchers identified 11 genetic markers in blood that accurately distinguished between viral and bacterial infections.

For example, It is extremely difficult to interpret what's causing a respiratory tract infection, especially in very ill patients who come to the hospital with a high fever, cough, shortness of breath, and other concerning symptoms. It would be helpful to know if the cause is viral or bacterial. It would also be extremely useful in cases of meningitis and fevers of unknown origin.

To put this new method to the test, a group of 94 adults hospitalized with lower respiratory tract infections were recruited. The team gathered clinical data, took blood from each patient, and conducted a battery of microbiologic tests to determine which individuals had a bacterial infection (41 patients) and which had a non-bacterial or viral infection (53 patients). The researchers at the University of Rochester then used complex genetic and statistical analysis to pinpoint markers in the blood that correctly classified the patients with bacterial infections 80 to 90 percent of the time.

"Our genes react differently to a virus than they do to bacteria," said Thomas Mariani, a member of the Respiratory Pathogens Research Center (RPRC). "Rather than trying to detect the specific organism that's making an individual sick, we're using genetic data to help us determine what's affecting the patient and when an antibiotic is appropriate or not."

Ann Falsey, co-director of the RPRC, and Mariani say that the main limitation of their study is the small sample size and that the genetic classifiers selected from the study population may not prove to be universal to all patients.

According to the Centers for Disease Control and Prevention, antibiotic resistant bacteria cause at least 2 million infections and 23,000 deaths each year in the United States. The use and over-use of antibiotics is the single most important factor leading to antibiotic resistance around the world.

"People who don't take risks generally make

about two big mistakes a year. People who do take risks generally make about two big mistakes a year."

"Today knowledge has power. It controls access to opportunity and advancement."

"Follow effective action with quiet reflection. From the quiet reflection will come even more effective action."

"The most important thing in communication is hearing what isn't said."

"Only three things happen naturally in organizations: friction, confusion, and underperformance. Everything else requires leadership."

"If you want something new, you have to stop doing something old."

"Meetings are a symptom of bad organization. The fewer meetings the better."

"The key to greatness is to look for people's potential and spend time developing it."

\* \* \*

### Online Ordering Made Easy!



Watch a short video to learn how easy it is to order from Hardy on-line!

Pick... Click...

And your order is on its way!

\* \* \*

prevent the needless use of antibiotics for viral infections, and thus reduce the chance of creating more drug resistant bacteria in the future.

Jay Hardy CLS, SM (NRCM)

Increase your recovery rate for anaerobes!

### AnaeroGRO



Hardy's AnaeroGRO is packaged with an oxygen scavenger and flushed with nitrogen gas to ensure anaerobic conditions, leading to better recovery of anaerobic bacteria.

See the short video.

Request a free sample.

Learn more about the benefits of AnaeroGRO.

<u>View a catalog</u> of all our anaerobic microbiology supplies.

\* \* \* \* \*

### Did you know?



#### Hardy Diagnostics...

- Manufactures over <u>2,700 microbiology products</u> for you to choose from.
- Stocks over <u>13,000 laboratory products</u> for your "one stop shop" experience.
- Is celebrating its 37th year of serving microbiologists.
- Manufactures from three ISO certified factories; one in California, Ohio, and Texas.
- Maintains <u>nine distribution centers</u> in the U.S. for faster turn-around-time to your lab.
- Is <u>ISO 13485</u> certified for the manufacture of medical devices to give you confidence in our products.
- Services over 10,000 labs and maintains a worldwide network of over 80 distributors.
- Is a 100% Employee-Owned company. "If we act like we own the place...it's because we do!"



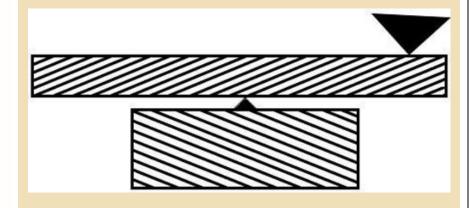
View our Corporate Profile.

See the Company Video.

Send a message to the president.



### Optical oddities...

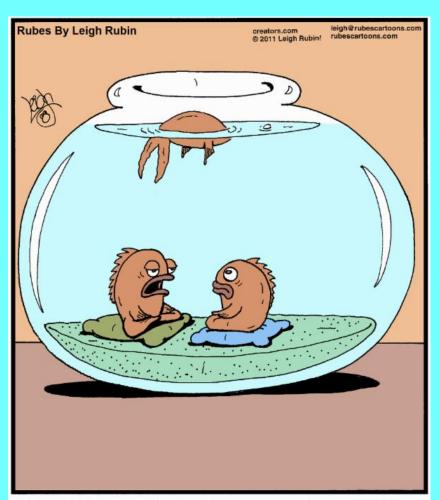


These two boxes are perfectly level.

The tilting is all in your mind!

"Believe half of what you see and none of what you hear." ~ Benjamin Franklin ~

#### **RUBES**



"Death is not the end, my son, but simply a

#### **QUICK LINKS...**

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Our Products
Company History
More About Us
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<u>CLICK HERE</u>

"As Hardy Diagnostics enters its 38th year of serving microbiologists in the laboratory, I would like to thank each of our customers for their support and loyalty. It truly has been a pleasure to serve you!

If there is any way we can improve or expand upon our service, would you please let me know?"

Jay Hardy, CLS, SM(NRCM) President HARDY DIAGNOSTICS

Send Jay a message...



### physical transcendence from one bowl to the next."

Find more
Want to book Leigh as a speaker at your next event?



If my memory gets any worse,
I'll soon be planning my
own surprise party!

## Warning: PUN ZONE

AHEAD





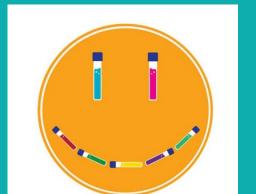
For your ordering convenience!



Did you know that of the 2,700 products that Hardy makes, 700 of them are now available on Amazon.



Discover some of them here...



- \* Ever eaten a duck egg before? It's really not all it's quacked up to be...
- \* Did you hear about the guy that got fired from the orange juice factory?

  He couldn't concentrate
- \* Why did the blind man fall into a hole that was being dug for water?

  Because he didn't see that well!
- \* How many Einsteins does it take to screw in a light bulb? Relatively few.
- \* What is the nuclear physicists favorite dinner? Fission Chips

# # #



Good moms let you lick the frosting off the beaters.

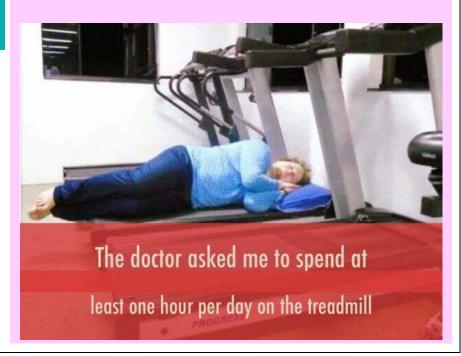
C ... CC C.

Find your happy medium



Great moms turn it ojj jirst.

\* \* \* \*



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